

AI In Design

Overview

In this course, students learn how to use Artificial Intelligence to create powerful images and videos for social media. They'll practice writing effective prompts, use node-based tools like ComfyUI and Freepik, and edit their work with Google Flow to create ads that tell a great story.

Duration: 13 Classes / once per week

Contents

Class 1 Introduction

- Intro To ComfyUI
- Node Based workflow logic

Class 2 Prompting

- Prompt Engineering
- Negative Prompting

Class 3 Model, Loras and Checkpoint Management

Class 4 ControlNet

- Building Workflow
- Controlling and condition Nodes

Class 5-6 Up-scaling and consistency

- Masking, In-painting and out-painting

- Image Up-scaling
- Style transfer

Class 7 Case Study

Class 8-9 Google Flow Introduction

- Working with Google Flow
- Bringing all your assets together
- Nano Banana Workflow

Class 10-11 Google Flow Video

- Animated Frames
- Creating social media video ads

Class 12-13 Final Project

Attendance Policy

·Students missing more than 2 classes will be failing the course.

Grading Policy

·Grades are distributed as follows

- Assignments and Exercises 40%
- Final Project 60%